

Message Text

UNCLASSIFIED

PAGE 01 MANILA 01377 310745Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

----- 107939

R 310409Z JAN 75

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 259

INFO USDOC WASHDC

UNCLAS MANILA 1377

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: PROCESS CONTROLS USA

REF: STATE 022260

FOLWG TEL ACTION SINGAPORE FM MANILA DATED JAN 3/75 REPEATED
TO YOU.

QUOTE: UNCLAS MANILA 0105

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: PROCESS CONTROLS USA, MANILA

REF: LEONARD/LEE TELECON 12/30 AND SINGAPORE 0018

1. FOLLOWING IS STATUS OF SUBJECTS DISCUSSED DURING TELECON.

2. PRINTING. WE HAVE DISCUSSED SUBJECT AGAIN WITH USIA
REGIONAL SERVICE CENTER WHICH STATES THAT IT REQUIRES SIX
WEEKS LEAD TIME BETWEEN CAMERA READY COPY AND FINAL PRINTING.
RSC IS RESPONSIBLE FOR MEETING AGENCY REQUIREMENTS WHICH
ENJOY PRIORITY, WHILE REIMBURSABLE JOBS SUCH AS PRINTING FOR
SOLO MUST BE FITTED INTO SCHEDULE. RSC WILL BE PLEASED TO
DISCUSS SOLO REQUIREMENTS WITH U.S. EXHIBIT MANAGER AS EARLY
AS CONVENIENT, KEEPING IN MIND LEAD TIME REQUIREMENT.

3. COMMENT. WE SUGGEST IN MEANTIME THAT SPECS FOR MARKET

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PROMOTION ALSO INCLUDE PRINTING. RATIONALE FOR ENGAGING

PR FIRM FOR PROMOTION AND PUBLICITY ALSO APPEARS TO HOLD FOR PRINTING.

4. AS REQUESTED, FOLLOWING SCHEDULE BEING ARRANGED --

FEB 5 1000 -- MEETING WITH HOTEL OFFICIALS

1400 -- MEETING WITH BIDDERS ON MARKET PROMOTION

FEB 6 1000 -- MEETING WITH BIDDERS ON CONSTRUCTION. AS FOR MEETINGS W QIN EMBASSY AND WITH RSC, THESE COULD BE SET UP AFTER ARRIVAL.

5. RE REFTTEL, BUSINESS RELATIONS INTERNATIONAL IS ONE OF EXTRA CURRICULAR ACTIVITIES OF JOSE A. CARPIO, VP FOR PUBLIC RELATIONS OF SAN MIGUEL CORPORATION. AS YOUR SUGGESTION AND ON RECOMMENDATION OF YOUR PR FIRM, WE WILL INCLUDE BUSINESS RELATIONS AMONG BIDDERS.

6. EMBASSY WILL STORE A-2 EXHIBIT SYSTEM UNTIL SHIPMENT NO HONG KONG IN FALL.

7. TWO SINGLES RESERVED AT FILIPINAS (OPPOSITE CHANCERY) AND \$13 EACH FROM 2/2 TO 2/7. HILTON FULLY BOOKED. STEIN BEING PLACED IN HYATT, 2/2 TO 2/7. ARE DATES ALL RIGHT?

SULLIVAN

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NNN

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